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FOR IMMEDIATE RELEASE

11 APRIL 2006

**TRANSCOM ANNOUNCES THE OPENING OF ITS
FOURTH SITE IN ITALY**

Transcom WorldWide S.A. (“Transcom”), the European CRM and debt collections specialist, today announced the opening of a new call centre in Bari, Southern Italy.

The new service centre, which began operations today, is Transcom’s fourth organic development in Italy. This new centre has been developed to both absorb business growth from existing clients, including Tele2, and also to support the development of further external clients for Transcom.

The Bari call centre will initially open with 100 seats and Transcom expects the facility to grow rapidly to approximately 400 seats by the end of this year.

Keith Russell, CEO of Transcom, commented: “We are very pleased to have opened a new facility in Bari, which has been established to support the growth of our key client, Tele2, and to develop new partnerships in the Italian market. With the high calibre of people we can attract to join Transcom in this region, we can support both our current and future clients’ requirements.”

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About Transcom

Transcom WorldWide S.A. is a rapidly expanding Customer Relationship Management (CRM) solution provider, with 48 service centres employing more than 11,700 people delivering services to 28 countries – Austria, Belgium, Chile, Croatia, Denmark, Estonia, Finland, France, Germany, Hungary, Italy, Latvia, Lithuania, Luxembourg, Morocco, Norway, Poland, Portugal, Romania, Spain, Sweden, Switzerland, the Czech Republic, the Netherlands, Serbia, the UK, the USA and Tunisia.

The company provides CRM solutions for companies in a wide range of industry sectors, including telecommunications and e-commerce, travel & tourism, retail, financial services and utilities. Transcom offers clients a broad array of relationship management services, including inbound communication; telemarketing and outbound; Administrative Tasks; Web servicing; CRM Consultancy Service; Contract Automation; Credit Management Service; Legal Services; and Interpretation Services. Client programs are tailor-made and range from single applications to complex programmes, which are offered on a country-specific or international basis in up to 33 languages.

Transcom WorldWide S.A. ‘A’ and ‘B’ shares are listed on the Stockholmsbörsen O-List under the symbols TWWA and TWWB.