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TRANSCOM SIGNS LONG TERM PARTNERSHIP AGREEMENT WITH SWEDEN'S NATUREX AB

Transcom WorldWide S.A., the European Outsourcing specialist, today announced that it has signed a long term partnership agreement with Naturex AB, the natural food supplements company, for the provision of B2C (business to consumer) high volume sales in Sweden.

Naturex AB is a fast growing company selling food supplements such as fish oil - Omega3, which can improve cholesterol levels, and Apple Cider Vinegar, which can improve one's metabolism and is useful for weight reduction.

Transcom's outbound business will consist of selling Naturex's products to Swedish customers. Initial tests have shown a high success rate and the project has an annual turnover of MSEK 20. Naturex, is planning further expansion of this business together with Transcom.

Keith Russell, CEO of Transcom WorldWide, commented: "We are delighted that we continue to be an attractive partner for fast expanding companies which are able to leverage benefit from our capacity to deliver high volumes of quality customers. This contract demonstrates our ability to grow by winning new external clients".

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Transcom WorldWide is a rapidly expanding Customer Relationship Management (CRM) solution provider, with 38 centers employing more than 8,200 people delivering services to 19 countries – Luxembourg, Sweden, France, Denmark, Germany, Finland, Italy, Switzerland, Norway, the Netherlands, Spain, Austria, Morocco, Portugal, Poland, Estonia, Latvia, Lithuania and the UK.

The company provides CRM solutions for companies in a wide range of industry sectors, including telecommunications and e-commerce, travel & tourism, retail, financial services and utilities. Transcom offers clients a broad array of relationship management services, including inbound and outbound call handling, Interactive Voice Response, Internet Services, e-mail processing and fax broadcast. Client programs are tailor-made and range from single applications to complex programs, which are offered on a country-specific or international basis in up to 38 languages.

Transcom WorldWide S.A. 'A' and 'B' shares are listed on the Stockholmsbörsen O-List under the symbols TWWA and TWWB.

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