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FOR IMMEDIATE RELEASE

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**TRANSCOM ANNOUNCES THE OPENING OF ITS  
FIRST CALL CENTRE IN CROATIA**

**Transcom WorldWide S.A., the European CRM specialist, today announced the opening of a new call centre in Vukovar, Croatia.**

The new call centre in Vukovar, which opened on 1 August 2005, is Transcom's first call centre in Croatia and has a capacity of 50 seats. The establishment of the new operation follows a long-term service agreement with existing client Tele2 to provide CRM services around the launch of its mobile telephony offering in Croatia.

Keith Russell, President and Chief Executive Officer of Transcom, commented: "We are delighted to establish our first operation in Croatia in partnership with Tele2. Croatia is a dynamic, fast-growing market and the opening of our centre in Vukovar will further enhance our position as Europe's largest CRM provider by geographic footprint".

**For further information, please visit [www.transcom.com](http://www.transcom.com) or contact:**

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Transcom WorldWide is a rapidly expanding Customer Relationship Management (CRM) solution provider, with 42 service centres employing more than 11,000 people delivering services to 25 countries - Luxembourg, Sweden, France, Denmark, Germany, Finland, Italy, Switzerland, Belgium, Hungary, Norway, the Netherlands, Spain, Austria, Morocco, Poland, Portugal, Estonia, Latvia, Lithuania, Serbia, the UK, the Czech Republic, the Slovak Republic and Croatia.

The company provides CRM solutions for companies in a wide range of industry sectors, including telecommunications and e-commerce, travel & tourism, retail, financial services and utilities. Transcom offers clients a broad array of relationship management services, including inbound communication; telemarketing and outbound; Administrative Tasks; Web servicing; CRM Consultancy Service; Contract Automation; Credit Management Service; and Legal Services. Client programs are tailor-made and range from single applications to complex programs, which are offered on a country-specific or international basis in up to 39 languages.

Transcom WorldWide S.A. 'A' and 'B' shares are listed on the Stockholmsbörsen O-List under the symbols TWWA and TWWB.

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