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FOR IMMEDIATE RELEASE

30 September 2005

TRANSCOM ANNOUNCES THE APPOINTMENT OF NEW CHAIRMAN

Transcom WorldWide S.A., the European CRM specialist, today announced the appointment of William M Walker as Chairman of the Board.

Mr. Walker has served as a non-executive director of Transcom WorldWide S.A. since 2004, including roles on the audit and compensation committees. Mr. Walker has extensive experience in the CRM industry after serving as President of TeleTech's European and Latin American divisions. In both jobs, Mr. Walker was responsible for building and growing the international presence of the US-based global outsourcer. Prior to joining TeleTech in 1998, Mr. Walker ran a regional airline in Argentina and worked in private equity and investment banking in the United States and Latin America.

Mr. Walker is President and Chief Operating Officer of Walker & Dunlop, Inc. and Green Park Financial, LLC., two real estate financial services firms based in Washington, D.C. He is a graduate of St. Lawrence University and the Harvard Business School. Other board assignments include The Ruddle Memorial Youth Foundation, Woodley House, The Pomfret School, and Transactis, Inc.

Mr. Walker's appointment as Transcom Chairman is effective September 30, 2005. The former Chairman, Vigo Carlund, will remain on the Board of Directors.

Mr. Carlund, CEO and President of Investment AB Kinnevik, commented: "The Board and I are pleased that Willy has accepted the role of Chairman. Under his Chairmanship, the Board, together with Transcom's superb management team, will continue to build on Transcom's position as a leader in the CRM industry. Willy's experience, strategic thinking, and leadership skills make me confident that Transcom will continue to thrive."

Mr. Walker commented: "I am delighted to accept this position and assume the role that Vigo Carlund so effectively performed during his tenure as Chairman. My international experience in the global CRM industry over the past eight years gives me a unique perspective on the challenges and opportunities that face Transcom. I have been continually impressed with Transcom's management team and client base and look forward to growing Transcom into an increasingly diversified and profitable company for its shareholders and customers."

For further information, please visit www.transcom.com or contact:

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Transcom WorldWide is a rapidly expanding Customer Relationship Management (CRM) solution provider, with 42 service centres employing more than 11,000 people delivering services to 25 countries - Luxembourg, Sweden, France, Denmark, Germany, Finland, Italy, Switzerland, Belgium, Hungary, Norway, the Netherlands, Spain, Austria, Morocco, Poland, Portugal, Estonia, Latvia, Lithuania, Serbia, the UK, the Czech Republic, the Slovak Republic and Croatia.

The company provides CRM solutions for companies in a wide range of industry sectors, including telecommunications and e-commerce, travel & tourism, retail, financial services and utilities. Transcom offers clients a broad array of relationship management services, including inbound communication; telemarketing and outbound; Administrative Tasks; Web servicing; CRM Consultancy Service; Contract Automation; Credit Management Service; and Legal Services. Client programs are tailor-made and range from single applications to complex programs, which are offered on a country-specific or international basis in up to 39 languages.

Transcom WorldWide S.A. 'A' and 'B' shares are listed on the Stockholmsbörsen O-List under the symbols TWWA and TWWB.