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**FOR IMMEDIATE RELEASE**

4 July 2007

**TRANSCOM ISSUES SHARES FOR  
EMPLOYEES' LONG TERM INCENTIVE PLAN**

Transcom WorldWide S.A. (“Transcom” or “the Company”), the European CRM and debt collection specialist, today announced that following the approval by the Board of Directors of Transcom of a Long Term Incentive Plan for Employees, the Board has today resolved to issue 86,789 Class A shares and 86,789 Class B shares and vested the shares for its Employees in accordance with the rules of the plan.

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**About Transcom**

Transcom WorldWide S.A. is a rapidly expanding Customer Relationship Management (CRM) solution provider, with 55 service centres employing more than 13,100 people delivering services to 28 countries – Austria, Belgium, Chile, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Hungary, Italy, Latvia, Lithuania, Luxembourg, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Spain, Sweden, Switzerland, the Netherlands, Tunisia, the UK and the USA.

The company provides CRM solutions for companies in a wide range of industry sectors, including telecommunications and e-commerce, travel & tourism, retail, financial services and utilities. Transcom offers clients a broad array of relationship management services, including inbound communication; telemarketing and outbound; Administrative Tasks; Web servicing; CRM Consultancy Service; Contract Automation; Credit Management Service; Legal Services; and Interpretation Services. Client programs are tailor-made and range from single applications to complex programmes, which are offered on a country-specific or international basis in up to 33 languages.

Transcom WorldWide S.A. class A and B shares are listed on the Nordic Exchange Mid Cap list under the symbols ‘TWW SDB A’ and ‘TWW SDB B’.