

## Creades AB (publ) has acquired Class A shares in Transcom, crossing the 15% voting rights threshold

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Press release

2014-11-24

For immediate release

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**Luxembourg, 24 November 2014** – Creades AB (publ) has notified that it has acquired Class A voting shares (TWW SDB A) in Transcom WorldWide S.A. on 24 November, 2014, crossing the 15% voting rights threshold.

Following this transaction, Creades AB (publ) owns 101,753,871 TWW SDB A shares, corresponding to 16.3% of voting rights in Transcom WorldWide S.A. Prior to the transaction, Creades AB (publ) controlled 14.96% of voting rights in Transcom WorldWide S.A.

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### **About Transcom**

*Transcom is a global customer experience specialist, providing customer care, sales, technical support and collections services through our extensive network of contact centers and work-at-home agents. We are 29,000 customer experience specialists at 54 contact centers across 23 countries, delivering services in 33 languages to over 400 international brands in various industry verticals. Transcom WorldWide S.A. Class A and Class B shares are listed on the NASDAQ OMX Stockholm Exchange under the symbols TWW SDB A and TWW SDB B.*