

## Transcom appoints Philip Sköld as Chief Commercial Officer (CCO)

Press release

Stockholm, 25 May 2015

2015-05-25

Transcom WorldWide AB (publ) today announced that it has appointed Philip Sköld as its Chief Commercial Officer (CCO). Mr Sköld has 17 years' international strategy consulting experience from Bain & Company (1997-2014), where he was made Partner in 2006. He has held various senior leadership positions at Bain & Company, including as head of the company's Nordic Customer Strategy & Marketing practice and as a leader in the EMEA practice. Mr Sköld has led some of the largest customer centricity change programs for Bain globally. His experience also includes serving as Director of Marketing and Business Development at Duni AB. Philip Sköld holds a Master of Science degree in Industrial Engineering & Management from the Royal Institute of Technology (KTH) in Stockholm, Sweden. He is also a graduate of the Advanced Management Program at Harvard Business School.

Philip Sköld will take up his position as Transcom's CCO in August 2015.

"I am very pleased to announce the appointment of Philip Sköld as our CCO. He has deep expertise in all aspects of customer strategy, and will be a strong addition to our management team as we focus on meeting our future growth objectives by further strengthening Transcom's position as a strategic partner for our clients. Philip will have a key role in ensuring that we have the right capabilities to keep up with the rapid pace of change in our industry, bringing new and innovative solutions to the market quickly", commented Johan Eriksson, Transcom's President & CEO.

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Transcom WorldWide AB (publ) discloses the information provided herein pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication on 25 May 2015 at 10:50 AM CET.

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## **About Transcom**

*Transcom is a global customer experience specialist, providing customer care, sales, technical support and credit management services through our extensive network of contact centers and work-at-home agents. We are 30,000 customer experience specialists at 54 contact centers across 23 countries, delivering services in 33 languages to over 400 international brands in various industry verticals. Transcom WorldWide AB's share is listed on the Nasdaq Stockholm Exchange under the ticker symbol TWW.*