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FOR IMMEDIATE RELEASE

11th January 2010

**TRANSCOM ANNOUNCES THE APPOINTMENT OF AÏSSA AZZOUZI AS
CHIEF FINANCIAL OFFICER**

Transcom WorldWide S.A., the global outsourced services company, today announces the appointment of Aïssa Azzouzi as Chief Financial Officer (CFO). Mr. Azzouzi will assume his new role with immediate effect.

Mr. Azzouzi brings a broad range of experience to Transcom, having held CFO roles with global publicly listed organisations operating in multiple sectors, including Information Technology and Banking Services as well as strategic and financial consulting. More recently Mr. Azzouzi held a CFO role with Linedata Services, and prior to that he was the CFO of Assystem Group. Mr. Azzouzi is a Chartered Accountant, holds an MBA from INSEAD and has a degree from EM Lyon.

Pablo Sanchez-Lozano, CEO of Transcom, commented: "We are very pleased to welcome Aïssa to the team. His past experiences as CFO at a number of multinational organisations will be of great value to Transcom as we continue to develop our business."

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For further information please contact:

Pablo Sanchez-Lozano, President and CEO
Alexandra Dahan, Investor & Press Enquiries

+352 27 755 000
+46 707 768 089
alexandra.dahan@transcom.com

About Transcom

Transcom WorldWide S.A. is a leading business process outsourcer specialising in Customer Relationship Management (CRM) and Credit Management Services (CMS). We employ more than 20,000 staff across our global footprint spanning 29 markets: Austria, Belgium, Canada, Chile, Croatia, Czech Republic, Denmark, Estonia, France, Germany, Hungary, Italy, Latvia, Lithuania, Luxembourg, the Netherlands, Norway, the Philippines, Poland, Portugal, Romania, Serbia, Slovakia, Spain, Sweden, Switzerland, Tunisia, the United Kingdom and the United States of America.

The company provides specialist CRM and CMS solutions for global brands, including Fortune 1000 companies across a wide range of industry sectors, including financial services, telecommunications, e-commerce, travel & tourism, retail, and utilities. Transcom design solutions transforming customer communication channels, including inbound communication; telemarketing and outbound; administrative tasks; credit management; web servicing; consultancy services; contract automation; legal services; and interpretation services. Our solutions enhance customer loyalty by improving the client experience from a lower operating model using our offshore support model.

Transcom WorldWide S.A.
45 rue des Scillas
L-2529 Howald, Luxembourg
www.transcom.com

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Transcom WorldWide S.A. Class A and Class B shares are listed on the Nordic Exchange Mid Cap list under the symbols 'TWW SDB A' and 'TWW SDB B'.